

RapidMDnow: Workers' Compensation Telemedicine & Rapid Recovery Network

Provide employers, insurance carriers, TPAs, and self-insured organizations with immediate injury assessment through telemedicine, followed by expedited referral to occupational orthopedics, physical therapy (PT), and occupational therapy (OT) providers within a preferred provider network.

The goal is to:

- Reduce time from injury to treatment
- Lower claim costs
- Reduce lost workdays
- Improve return-to-work outcomes
- Increase employee satisfaction

Value Proposition

For Employers

- Immediate injury reporting and medical evaluation
 - Reduced workers' compensation costs
 - Faster return-to-work programs
 - Fewer unnecessary ER visits
 - Better injury documentation

For Insurance Carriers & TPAs

- Lower medical spend
- Reduced claim duration
- Improved claim predictability
- Better network utilization

For Injured Workers

- Same day medical access
- Faster specialist appointment
- Coordinated treatment pathway
- Improved recovery experience

Benefits:

- Lower insurance premiums
 - Reduced legal exposure
- Improved employee satisfaction
 - Better workplace safety

Service Workflow

Step 1: Injury Occurs

Employee reports injury through:

- Phone calling main office number
 - Genie answers the call
 - Nancy triages data
 - Contacts a provider for same day scheduling
- Mobile app (future)

Step 2: Telemedicine Assessment

Within minutes scheduled appointment with Provider

- Occupational medicine provider evaluates injury
- Determines severity
- Documents claim information
- Creates treatment plan

Step 3: Care Navigation

Based on injury type:

Minor injuries

- Telemedicine treatment
- Return-to-work recommendations

Musculoskeletal injuries

- Expedited orthopedic referral
- PT/OT referral within network

Complex injuries

- Specialist management
- Ongoing case coordination

Step 4: Recovery Monitoring

- Follow-up telemedicine visits
- Treatment adherence monitoring
- Return-to-work planning
- Progress reporting to employer and carrier

Competitive Differentiators

Immediate Access: Many workers wait days for evaluation.

Our model:

- Injury reported today
- Telemedicine evaluation today
- Orthopedic referral within 24–72 hours when needed

Closed Recovery Network

Rather than simply referring out, you actively coordinate:

- Telemedicine
- Orthopedics
- PT
- OT
- Return-to-work

Target Audience

Primary

- Small and medium-sized businesses (10–500 employees)
- Construction companies
- Manufacturing firms
- Transportation and logistics companies
- Warehouses
- Municipalities

Secondary

- Insurance carriers
- Self-insured employers
- Government agencies
- Professional employer organizations (PEOs)